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OLYMPUS DIGITAL CAMERAS

PRICING SUBJECT TO CHANGE UPDATED 7/6/10

Price includes Olympus 3yr Warranty 49.99 value

OLYMPUS FE SERIES DIGITAL CAMERAS

<u>Item</u>	<u>Description</u>	<u>Price</u>
T100	12 megapixel	99.99
T100BK (Black)	3 power optical zoom	
T100BL (Blue)	2.4" LCD viewfinder	
T100S (Silver)	Digital IS	
T100R (Red)	VGA movie with sound	
	Auto focus tracking – automatically tracks unpredictable fast-moving subjects like kids and pets; continuously adjusts the focus and brightness so you can easily capture a great shot	
	Creative art filters	
	21 shooting modes – gives photos a distinct look and artistic feel by applying one of four different magic filter effects: Pop Art, Pinhole, Fisheye, and Drawing	
	<u>Factory packed:</u> LI80B lithium-ion battery, SD card	
FE47	New 2010 model (April	119.99
FE47BK (Black)	14 megapixel	
FE47BL (Blue)	5x optical zoom 36 to 180mm equivalent	
FE47S (Silver)	2.7" LCD display	
FE47R (Red)	AF tracking (AF can follow a moving subject)	
	Digital Image Stabilization	
	Intelligent Auto (camera can select from its presets according to scene)	
	Creative filters (Pop Art, Pinhole, Fisheye, and Drawing)	
	21 shooting modes	
	In-camera help guide	
	Perfect-Fix (camera corrects red-eye and lighting automatically)	
	IDO up to 1600	
	Advanced face detection – tracks up to 16 faces and automatically focuses and optimizes exposure for sharp pictures	
	Panorama assist mode	
	Standard definition movie with audio	
	Internal memory 18MB	
	<u>Factory packed with:</u> 2 AA alkaline batteries, A/V cable, USB cable, instruction manual, wrist strap, software	

FE4020	Same as FE47 with:	149.99
FE4020BL (Blue)	4x optical zoom 26 to 105 equivalent	
FE4020G (Grey)	Uses lithium-ion rechargeable battery	
FE4020P (Pink)	Internal memory 46MB	
FE4020W (White)	<u>Factory packed with:</u> L170B battery, charger, A/V cable, USB cable, instruction manual, wrist strap, software	
FE47	New 2010 model (April	119.99
Black, Blue, Red, Silver	14 megapixel	
	5x optical zoom 36 to 180mm equivalent	
	2.7" LCD display	
	AF tracking (AF can follow a moving subject)	
	Digital Image Stabilization	
	Intelligent Auto (camera can select from its presets according to scene)	
	Creative filters (Pop Art, Pinhole, Fisheye, and Drawing)	
	21 shooting modes	
	In-camera help guide	
	Perfect-Fix (camera corrects red-eye and lighting automatically)	
	IDO up to 1600	
	Advanced face detection – tracks up to 16 faces and automatically focuses and optimizes exposure for sharp pictures	
	Panorama assist mode	
	Standard definition movie with audio	
	Internal memory 18MB	
	<u>Factory packed with:</u> 2 AA alkaline batteries, A/V cable, USB cable, instruction manual, wrist strap, software	
FE4020	Same as FE47 with:	149.99
Grey, Blue, Pink, White	4x optical zoom 26 to 105 equivalent	
	Uses lithium-ion rechargeable battery	
	Internal memory 46MB	
	<u>Factory packed with:</u> L170B battery, charger, A/V cable, USB cable, instruction manual, wrist strap, software	

OLYMPUS SW (SUPER WEATHER) AND TOUGH (WATERPROOF) SERIES

Stylus 550WP Black Blue	Waterproof to 10 feet deep 10 mega pixels 3x optical zoom Metal chassis, 2.5" LCD, digital image stabilization Intelligent auto (camera picks right shooting mode automatically) Shockproof Advanced face detection VGA movie with audio (YouTube) compatible) 17 shooting modes, 1600 ISO mode, guide mode MB internal memory Uses LI42 battery <u>Factory packed:</u> camera, lithium-ion battery, charger, micro SD adapter, USB cable, audio/video cable, manual, software	179.99
Stylus Tough 3000 Red, Green, Blue, Pink	12 megapixel 3.6x optical zoom 28 to 102mm equivalent 2.7" LCD with extra wide angle of view Waterproof to 10 ft., shockproof to 5 ft. Freezeproof to 14° Fahrenheit Tap control, AF tracking, Dual Image Stabilization TruePic III image processor Intelligent Auto (camera can select from its presets according to scene) Creative filters (Pop Art, Pinhole, Fisheye, and Drawing) 24 shooting modes, Beauty mode, in-camera help guide Perfect-Fix (camera corrects red eye and lighting automatically) ISO up to 1600, Face Detection In-camera panorama mode 720p HD movie with audio, internal memory 1GB <u>Factory packed:</u> L142B battery, charger, A/V cable, USB cable, instruction manual, wrist strap, software	199.99 <u>- 30.00 IR</u> 169.99 7/25 – 8/7
Stylus Tough 6020 Black, Blue, Green, Pink	Same as Stylus Tough 3000 with: 14 megapixel 5x optical zoom 28-140mm equivalent 2.7" HyperCrystal III LCD display (much brighter/less glare) Waterproof to 16 ft. Longer battery life <u>Factory packed:</u> LI50B battery, charger, A/V cable, USB cable, instruction manual, wrist strap, software	279.99 <u>- 30.00 IR</u> 249.99 7/25 – 8/7
Stylus Tough 8010 Silver, Black	Same as Stylus Tough 8010 with; Waterproof to 33 ft., shockproof to 6.6 ft., crushproof to 220 lbs. <u>Factory packed:</u> LI50B battery, charger, A/V cable, USB cable, instruction manual, wrist strap, software	369.99 <u>- 40.00 IR</u> 329.99 7/25 – 8/7

OLYMPUS STYLUS SERIES

Stylus 5010	14 megapixel	189.99
S5010T (Titanium)	5x optical zoom 26 to 130mm equivalent	- 20.00 IR
S5010P (Pink)	2.7" HyperCrystal II LCD display (much brighter/less glare)	169.99
S5010B (Blue)	AF tracking (AF can follow a moving subject)	7/11 – 7/17
	Dual Image Stabilization	
	TruePic III Image Processor	
	Intelligent Auto (camera can select from its presets according to scene)	
	Creative filters (Pop Art, Pinhole, Fisheye, and Drawing)	
	24 shooting modes, Beauty mode, in-camera help guide	
	Perfect Fix (camera corrects red eye and lighting automatically)	
	ISO up to 1600, Face Detection, in-camera panorama mode	
	720p HD movie with audio	
	Internal memory 1GB	
	<u>Factory packed:</u> LI42B battery, charger, A/V cable, USB cable, instruction manual, wrist strap, software	
Stylus 7030	Same as Stylus 5010 with:	189.99
S7030T (Titanium)	7x optical zoom 28 to 196mm equivalent	- 20.00 IR
S7030P (Purple)	2.7" LCD with extra wide angle of view	169.99
S7030B (Blue)	Shadow adjustment	7/11 – 7/17
	<u>Factory packed:</u> LI42B battery, charger, A/V cable, USB cable, instruction manual, wrist strap, software	
Stylus 7040	Same as Stylus 7030 with:	239.99
S7040T (Titanium)	3" LCD with extra wide angle of view	- 20.00 IR
S7040P (Purple)	Internal memory 2GB	219.99
S7040B (Blue)	1080i and 720p HD Movie mode	7/11 – 7/17
	<u>Factory packed:</u> LI42B battery, charger, A/V cable, USB cable, instruction manual, wrist strap, software	
Stylus 9000	10x optical zoom, 28 - 280mm equivalent wide angle	249.99
S9000B (Black)	2.7" LCD with Hyper Crystal III, 45MB internal memory, uses LI50 battery	
S9000C (Champagne)	<u>Factory packed:</u> camera, lithium-ion battery, charger, micro SD adapter, USB cable, audio/video cable, manual, software	
	Dual image stabilization	
	In-camera panorama	
	Face detection with shadow adjustment	
	Intelligent auto – automatically identifies scene you're shooting— Portrait, Landscape, Night, and Portrait, Macro, or Sports	

OLYMPUS SP SERIES

SP600UZ	12 megapixel 14x optical zoom (28 to 420mm equivalent) 2.7" HyperCrystal II LCD display AF tracking (AF can following a moving subject) Dual IS, TruePic III image processor, Intelligent auto, Creative filters, Beauty mode, in-camera help guide Perfect Fix, ISO 1600, face detection, in-camera panorama 710p HD movie mode, internal memory 1GB <u>Factory packed:</u> 4AA batteries, A/V cables, USB cable, instruction manual, wrist strap, software	229.99
SP800UZ	Same as SP600UZ with: 14 megapixel 30x optical zoom (28-840mm) 2GB internal memory Uses lithium battery <u>Factory packed:</u> LI50B battery, charger, A/V cables, USB cable instruction manual, wrist strap, software	299.99
SP590UZ	12 mega pixel 26x optical zoom 26mm equivalent wide angle 2.5" LCD Dual image stabilization (optical and digital) Intelligent auto (camera can pick the right shooting mode automatically) Advanced face detection VGA movie with audio (YouTube compatible) Pre-capture 10 fps burst mode – 3MP 17 shooting modes 1600 high ISO mode Guide mode MB internal memory Uses AA batteries <u>Factory packed:</u> camera, 4 AA batteries, charger, micro SD adapter, USB cable, audio/video cable, manual software	299.99

OLYMPUS E SYSTEM SLR

E520K	<p>E520 body with 14-42mm zoom lens 10 mega pixels 2.7" LCD live view with auto focus, hyper crystal LCD TTL metering system – digital ESP metering (49 point multi pattern metering), center weighted average metering, spot metering, spot with highlight control, spot with shadow control Exposure metering system – digital ESP metering, center weighted average, spot with highlight, spot metering, spot with shadow control Shutter speed 2-1/4000 second, sync speed 1/180 sec Exposure modes Perfect shot preview, face detection, shadow adjustment 6 white balance modes IR flash system, underwater housing available Dust reduction system operates automatically <u>Factory packed:</u> E520 body, BUMI batter, BCM2 charger, USB cable, video cable, strap, Olympus CD-ROM, manual, eye piece cap</p>	499.99
E620K	<p>Same features as E520K with: Image stabilization built into body 6 art filters (Pop Art, Pale & Light, Soft Focus, Pinhole Camera, Grainy Film, Light Tone) Multiple exposure shooting AF live view with 2.7" Hyper Crystal III swivel LCD 7 point twin AF (5 point twin cross) 12.3 mega pixel live MOS Face detection, dust reduction, wireless flash TruPic III+ image processor, 4.0 fps continuous shooting</p>	<p>679.99 - 50.00(B) 629.99 7/4 – 7/17</p>
E620B	<p>Body only</p>	579.99
E30B	<p>Same features as E620 with: AF 11 areas or face detection with the contrast detection system 5 fps sequential shooting Shutter speed 60 – 1/8000 second <u>Factory packed:</u> body, BLS1 battery, charger, strap, body cap, software, USB cable, video cable</p>	949.99
E30K	<p>Same features as E30B with Olympus 14-42mm lens</p>	1,079.99
E30K1442	<p>Same as E30 body with ED14-42mm lens</p>	1,049.99
E3B	<p>Same features as E30 with: 10.1 million pixels 2.5" LCD Body only</p>	1,299.99

OLYMPUS PEN DIGITAL SLR

EPL1B Black Only	Same as EP2 with: Smaller body Built-in flash (still has hot shoe) Separate record button for video Note: downgrades of EPL1 vs. EP2 Max shutter speed of 1/2000 instead of 1/4000 Max ISO 3200 instead of 6400 4EV in-body IS instead of 5Ev No orientation sensor All plastic body instead of metal and plastic <u>Factory packed with:</u> body, li-ion battery BLS1, Li-ion battery charger BCS1, USB/Video multi cable, shoulder strap ib CD-ROM, instruction manual, warranty card	529.99 <u>- 50.00 IR</u> 479.99 7/18 – 7/24 8/1 – 8/7 8/15 – 8/21
EPL1K EPL1KG (Gold) EPL1KB (Blue) EPL1KBL (Black)	Same features as EPL1 body with Olympus 14.42mm lens	559.99 <u>- 50.00 IR</u> 509.99 7/18 – 7/24 8/1 – 8/7 8/15 – 8/21
EP1B Silver Only	12.3 mega pixel, live view with AF Multiple exposure (in-camera additive exposure composing) Micro four thirds lens mount In-camera creative art filters (pinhole, pop art, etc.) Trupic V image processor, in-body optical IS Digital IS for movie mode Manual focus assist Perfect shot preview (preview effects before you take your shot) Dust reduction system (self-cleaning sensor), 19 automatic shooting modes E-portrait (similar to Beauty mode), face detection Intelligent auto, full manual, live control <u>Factory packed:</u> Battery BLS1, battery charger BCS1, USB/video multi cable, shoulder strap, Olympus master CD-ROM, instruction manual, warranty card	849.99
EP1K17mm	Same as EP1 body with Silver 17mm lens	849.99
EP1K1442W EP1K1442BLK	Same as EP1 body with white 14-42 zoom lens	849.99

*FL14 flash only \$99.99 with purchase of EP1 or EP2.

EP2B Black	Body only Does not include VF2 electronic viewfinder Same as EP1 with: Accessory port (allows connection of optional external mic adapter EMA1 or live video viewfinder VF2) Background music (choose from 5 included tracks) 2 more art filters (Diorama and Cross Processing) AF tracking <u>Factory packed with:</u> body, li-ion battery BLS1, li-ion battery charger BCS1, USB/video multi cable, shoulder strap, Olympus master CD-ROM, instruction manual, warranty card	799.99 <u>-100.00 IR</u> 699.99 6/27 – 7/3 8/8 – 8/14
EP2K1442 (Black)	Same as EP2 body with Olympus 14-42 zoom lens	849.99 <u>-100.00 IR</u> 749.99 6/27 – 7/3 8/8 – 8/14
EP2K17 (Silver)	Same as EP2 body with Olympus 17mm lens	849.99 <u>-100.00 IR</u> 749.99 6/27 – 7/3 8/8 – 8/14
EP2K1442VF2	Same as EP2K1442 with VF2 electronic viewfinder	1,049.99 <u>- 100.00 IR</u> 949.99 6/27 – 7/3 8/8 – 8/14
EP217VF2	Same as EP2K17 with VF electronic viewfinder	1,049.99 <u>- 100.00 IR</u> 949.99 6/27 – 7/3 8/8 – 8/14

*FL14 flash free with purchase of EP2 7/18 – 7/31.

PEN CAMERA MICRO FOURTH THIRDS LENSES

<u>Model</u>	<u>Our Price</u>		<u>Olympus Instant Rebate</u>
ED 9-18mm f4.0/5.6 M Zuiko	649.99	Less	\$100 7/11-7/24
ED 17mm 2.8	289.99		
ED 14-42mm f3.5/5.6 Black	289.99		
ED 14-42mm f3.5/5.6 Silver	289.99		
ED 14-150mm f4/5.6 M Zuiko	579.99	Less	\$ 80 7/11-7/24

Adapters, Flashes, and Accessories

MMF2 – adapts E system to Pen micro	159.99
MF2 – adapts OM film lenses to Pen	169.99
FL14 – flash	199.99
VF1 – viewfinder optical operates with 17mm lens only with Pen camera	99.99

OLYMPUS E SYSTEM LENSES

Macro Lenses

	<u>Our Price</u>
ED 35mm f3.5	229.99
ED 50mm f2.0	459.99

Zoom Lenses

ED 7-14mm f4.0	1,699.99
ED 9-18mm f4/5.6	579.99
ED 11-22mm f2.8/3.5	749.99
ED 12-60mm f2/8/4.0 SWD	949.99
ED 14-35mm f2.0	2,199.99
ED14-54mm f2.8/3.5	579.99
ED14-52mm f3.5/5.6	249.99
ED 18-180mm f3.5/6.3	479.99
ED 35-100mm f2	2,399.99
ED 40-150mm f4/5.6	279.99
ED 50-200mm f2.8/3.5	1,149.99
ED 70-300mm f4/5.6	389.99
ED 90-250mm f2.8	5,499.99

OLYMPUS E SYSTEM LENSES/ACCESSORIES

<u>Fixed Focal Length</u>	<u>Our Price</u>
ED 8mm f3.5	749.99
ED 25mm f2.8	239.99
ED 150mm f2.0	2,399.99
ED 300mm f2.8	6,499.99

Adapters, Flashes, Accessories

MF1 – OM lens adapter for Four Thirds	99.99
EX25 – macro extension tube	129.99
EC14 – 1.4 x teleconverter	419.99
EC20 – 2.0 x teleconverter	479.99
FL50R	449.99
FL36R	219.99
FL20	129.99
SRF11 – flash set ring	499.99