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OLYMPUS DIGITAL CAMERAS

PRICING SUBJECT TO CHANGE, UPDATED 1/10/12

Price includes 2yr Warranty

OLYMPUS FE SERIES DIGITAL CAMERAS

| <u>Item</u> | <u>Description</u> | <u>Price</u> |
|------------------------------------|--|--------------|
| FE4020 (Silver) FE4020W (White) | 14 megapixel 4x wide angle optical zoom 26 to 105 equivalent 2.7" LCD display AF tracking (AF can follow a moving subject) Digital Image Stabilization Intelligent Auto (camera can select from its presets according to scene) Creative filters (Pop Art, Pinhole, Fisheye, and Drawing) 21 shooting modes In-camera help guide Perfect-Fix (camera corrects red-eye and lighting automatically) IDO up to 1600 Advanced face detection – tracks up to 16 faces and automatically focuses and optimizes exposure for sharp pictures Panorama assist mode Standard definition movie with audio Internal memory 18MB 4x wide angle optical zoom 26 to 105 equivalent Uses lithium-ion rechargeable battery Internal memory 46MB <u>Factory packed with:</u> LI70B battery, charger, A/V cable, USB cable, instruction manual, wrist strap, software | 99.99 |

OLYMPUS TOUGH SERIES

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|-----------------|--|--------------------|
| TG310S (Silver) | 14 megapixel | 179.99 |
| TG310R (Red) | 3.6 wide optical zoom (28mm) | OIR - <u>30.00</u> |
| TG310O (Orange) | 2.7" LCD | 149.99 |
| TG310B (Blue) | SDXC compatible | 1/1 – 1/14 |
| TG310W (White) | Waterproof 10 feet Shockproof 5 feet Freezeproof 14° F 720p HP movie with HDMI Magic filter still and movie 3D photo mode In-camera panorama <u>Factory packed: TBA</u> | |
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| TG610S (Silver) | Same features as TG310 with: | 279.99 |
| TG610R (Red) | 5 power optical zoom | OIR - <u>30.00</u> |
| TG610B (Black) | 3.0" LCD screen | 249.99 |
| TG610 (Blue) | Hyper crystal LCD Waterproof 16 feet <u>Factory packed: TBA</u> | 1/8 – 1/21 |

OIR – Olympus Instant Rebate.

OLYMPUS S SERIES

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|----------------|---|--|
| SZ10S (Silver) | 14 megapixel | 229.99 |
| SZ10B (Black) | 18 power wide angle optical zoom (28mm) 3.0" 460K LCD SDXC compatible 720 HP HD movie with HDMI Magic filter still and movie AF tracking Dual Image Stabilization In-camera panorama 3D photo mode EyeFi compatible <u>Factory packed:</u> TBA | |
| SP610UZ | 14 megapixel 22 power wide angle optical zoom (28mm) 3.0 LCD SDXC compatible 720p HD movie with HDMI control Magic filter still and movie In-camera panorama 3D photo mode EyeFi compatible Dual Image Stabilization <u>Factory packed:</u> TBA | 219.99 |
| SZ30MR | 16 megapixel 24 power wide angle zoom lens 3.0" LCD SDXC compatible 9 frames per second continuous shooting Magic filter still and movie 3D photo In-camera smart panorama Eye-Fi compatible | 379.99 <u>- 30.00 IR</u> 349.99 1/1 – 1/14 |

OIR – Olympus Instant Rebate.

OLYMPUS V SERIES

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|-------------------|------------------------------|----------------------|
| VG110BK (Black) | 12 megapixel | 89.99 |
| VG110R (Red) | 4 power wide angle zoom | <u>-20.00</u> IR |
| VG110SIL (Silver) | 2.7" LCD | 69.99 |
| | SD HC compatible | 12/11 – 12/24 |
| | AVI Movie with sound | |
| | AF tracking | |
| | Magic filters | |
| | Digital Image Stabilization | |
| | Intelligent auto | |
| | Shadow adjustment technology | |
| | Face detection | |
| | <u>Factory packed</u> : TBA | |

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|-------------------|---------------------------------|----------------------|
| VG120BK (Black) | Same features as VG110 with: | 119.99 |
| VG120R (Red) | 5 power wide angle optical zoom | <u>- 40.00</u> IR |
| VG120SLV (Silver) | 14 mega pixel | 79.99 |
| | 3.0" LCD screen | 12/18 – 12/24 |

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| VR310 | Same features as VG120 with 10 power wide angle zoom | 169.99 Refer to VR320 |
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| VR320BK (Black) | Same features as VR310 with: | 179.99 |
| VR320BLU (Blue) | 12.5 super wide zoom | <u>- 20.00</u> IR |
| VR320R (Red) | All metal body | 159.99 |
| VR320SLV (Silver) | | 12/11 – 12/24 |

OIR – Olympus Instant Rebate.

OLYMPUS X SERIES

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|--------------|---|--------|
| XZ1B (Black) | 10 megapixel | 449.99 |
| XZ1W (White) | 4 power wide angle Zuiko lens f1.8-2.5 | |
| | 3.0" OLED LCD 610K | |
| | 720 HD movie/HDMI control | |
| | Magic filters | |
| | AF illuminator | |
| | Art filters/Still/Movie | |
| | Hot shoe/accessory port for select pen | |
| | Dual Image Stabilization | |
| | Low light mode with built-in flash | |
| | <u>Factory packed</u> : battery, charger, AV cable, USB, CD ROM, strap, USB cable | |

OLYMPUS E SYSTEM SLR

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|-------------|--|--------------------|
| E5 Pro Body | Professional Live View DLSR body | 1,699.99 |
| | Body splash and dust proof with built-in flash | OIR <u>-100.00</u> |
| | <u>Factory packed:</u> E5 body, BLM-5 battery, BCM5 changer, | 1,599.99 |
| | Olympus 2 software, USB cable, video cable, AC cord, strap, eye cup, body cap, manual | 1/1 – 1/14 |

OLYMPUS PEN DIGITAL SLR

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|---------------------------------------|---|---|
| EPM11442 Black, Silver, White | EPM1 body with MSC digital ED 14-42mm f3.5/5.6 Includes detachable flash FLLM1 12.3 mega pixel, live view with AF Micro four thirds lens mount 3” bright widescreen LCD Stabilization technology in the body Full 1080 HD video In-camera art filters Face detection with eye detect Advanced shadow adjustment technology New 3D shooting mode AF illuminator Increased ISO sensitivity to 12,800 4 fps sequential shooting The new FAST (Frequency Acceleration Sensor Technology) AF system New TruPic VI image processor Improved lens technology allows MSC (Movie + Still compatible) lenses to auto focus quickly, smoothly, and silently | 499.99 <u>-50.00</u> IR 449.99 1/1 – 1/14 |
| EPM117 | EPM1 body with MSC digital ED 17mm f/2.8 | 499.99 |
| EPL31442 Black, Silver, Red, White | EPL3 body with MSC digital ED 14-42mm f3.5/5.6 Same features as EPM1 with: 3” tilting widescreen LCD Art filter effects and variations Mode dial | 699.99 <u>-50.00</u> IR 649.99 1/1 – 1/14 |
| EPL317 | EPL2 body with MSC digital ED 17mm f/2.8 | 699.99 <u>-50.00</u> IR 649.99 1/1 – 1/14 |
| EP31442 Black, Silver | EP3 body with MSC digital ED 14-42mm f3.5/5.6 Same features as EPL3 with: 3” non tilting OLED touch screen All metal body Built-in popup flash 3 fps sequential shooting Level gauge | 879.99 |

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|--------------------------|--|--------|
| EP317 | EP3 body with MSC digital ED 17mm f/2.8 | 879.99 |
| EP31442 Black, Silver | EP3 body with MSC digital ED 14-42mm f3.5/5.6 Same features as EPL3 with: 3" non tilting OLED touch screen All metal body Built-in popup flash 3 fps sequential shooting Level gauge | 879.99 |
| EP317 | EP3 body with MSC digital ED 17mm f/2.8 | 879.99 |

OLYMPUS PEN CAMERA MICRO FOURTH THIRDS LENSES

| <u>Model</u> | <u>Our Price</u> |
|--------------------------------------|------------------|
| ED 9-18mm f4.0/5.6 M Zuiko | 679.99 |
| ED 12mm f2.0 | 799.99 |
| ED 17mm 2.8 | 299.99 |
| ED 14-42mm f3.5/5.6 Black | 289.99 |
| ED 14-150mm f4/5.6 M Zuiko | 579.99 |
| *ED 40-150mm f4/5.6 (Black/Silver) | 299.99 |
| M 45mm f1.8 | 399.99 |
| EDM 75-300mm f4.8/6.7 (Black/Silver) | 879.99 |

Adapters, Flashes, and Accessories

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| MMF2 – adapts E system to Pen micro | 159.99 |
| MF2 – adapts OM film lenses to Pen | 169.99 |
| FL14 – flash | 199.99 |
| VF1 – viewfinder optical operates with 17mm lens only with Pen camera | 99.99 |
| VF3 – viewfinder | 179.99 |