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PENTAX DIGITAL CAMERAS
INCLUDES 2YR WARRANTY PARTS AND LABOR
PRICES SUBJECT TO CHANGE, UPDATED 10/8/11

<u>Model</u>	<u>Description</u>	<u>PRICE</u>
RS1500 White, Silver	14 Megapixels 4X wide angle zoom lens (27.5-110mm) Interchangeable Cosmetic Skins, Convenient, screwless removable faceplate system Interchangeable colored lens rings compliment skin designs. Slim and Lightweight Ultra slim, lightweight, and pocketable for easy portability. Large 3 inch LCD with 230,000 dots of resolution Widescreen 720p HD video at 30 frames per second. Automatic Shooting Modes Easy to use, set-it-and-forget-it PENTAX Auto Picture mode Fast Face Detection technology for outstanding portraits.	119.99
S1 Chrome, Black Green	14 Megapixels 5X optical Wide angle zoom lens (28-140mm) 2.7 Inch LCD Elegant Design with an ultra-compact footprint, featuring soft curves, rounded edges, and a highly polished, reflective metal surface Sensor-shift PENTAX Shake Reduction (SR) system. 720p HD Video Optional Infrared Remote Auto Picture Mode Set it and forget it with PENTAX's powerful Auto Picture mode. Face Detection, Smile Capture, Blink Detection Automatic Scene Modes HDR Capture, capture high dynamic range (HDR) images in-camera	139.99

RZ10 White, Lime, Violet	10x wide angle zoom 14.1 megapixels 2.7" LCD Shake Reduction stabilization system 720p HD video at 30 frames per second captures detailed action when a still image just isn't enough Slim and lightweight design offers the perfect balance between size and zoom Powerful yet easy to use automatic shooting modes Face Detection Macro mode captures outstanding detail in even the smallest subjects as close as 1cm Li-Ion battery	199.99
WG1 Black or Purple	14 megapixes Waterproof to 33 feet Shockproof to 5 feet Dustproof Coldproof to sub-freezing temperatures of minus10° C (14 degrees F) Crushproof construction withstands weights up to 100 KGF (kilogram-force) 5x optical zoom (28-140mm equivalent) Large 2.7" LCD with 16:9 widescreen ratio Digital Microscope mode with LED lens lighting captures macro Subjects as near as 1 cm from the Camera and TV HDMI port plays back beautiful high resolution images/video on HDTVs Capture movies in widescreen 720p HD video at 30 frames/second Digital shake reduction ensures sharp blur free images Capture images remotely with infrared remote control capabilities An auto focus assist lamp helps to quickly and accurately focus even in challenging lighting	299.99 <u>-50.00</u> 249.99
WG1GPS Black or Yellow-Green	Same as WG1 with GPS which allows for positional data recording with images for geo-tagging applications	339.99 <u>-50.00</u> 289.99

PENTAX DIGITAL SLRs

<u>Model</u>		<u>Price</u>
KR1855	With 18-55	649.99
Black, White, Red	12.4 megapixel CMOS image sensor features sensor-shift Shake Reduction for stabilized image and video capture up to 4 stops max Large 3" LCD features Live View HD video in full 720p resolution (1280 x 720) at 30 fps Highly compact DSLR body design True HDR image capture with night scene mode 6.0 fps capture speed and 1/6000 second maximum shutter speeds are possible with the Pentax Prime II image processing engine 11 point wide angle focus with AF assist, focus point indicator Li-Ion battery or AA batteries ISO range 100-25600, IR data transfer SDXC compatible	<u>- 50.00</u> 599.99
KR35	With 35 f/2.4	769.99
		<u>- 50.00</u> 719.99
KRK50200	With 18-55 and 50-200	709.99
		<u>- 50.00</u> 659.99
KRK55300	With 18-55 and 55-300	789.99
		<u>- 50.00</u> 739.99

K5B (body)	<p>16.3 megapixel CMOS sensor</p> <p>High sensitivity 80-51200 ISO range with improvised noise performance</p> <p>7 fps frame rate captures fast action shots in demanding situations</p> <p>11 point SAFOX IX+ autofocus system features a dedicated AF assist lamp and light wavelength sensor for improved focus speed and reliability</p> <p>Capture widescreen HD video with stunning detail at full 1080p resolution and 25 fps, built-in or external 2.5mm stereo microphone jack</p> <p>3" LCD</p> <p>Fully weather sealed rugged design – durable magnesium alloy covers stainless steel chassis</p> <p>77 segment metering system for perfectly exposed images</p> <p>High quality glass Pentaprism viewfinder features 100% field of view and 0.92X magnification</p> <p>Shake Reduction stabilization</p> <p>1/8000 second shutter speed freezes even the fastest action without subject movement blur</p> <p>HDMI port outputs HD images and video (and sound) to HD TVs</p> <p>Native support for both PENTAX PEF and Adobe DNG 14 bit RAW files</p> <p>Improved in-camera HDR image for easier operation without a tripod</p> <p>In-camera image processing and filters encourage the photographer's artistic expression</p> <p>Customizable RAW/FX button allows for easy access to common shooting settings</p> <p>Built-in electronic level now features a tilt scale display in Live View</p> <p>SDXC memory card compatibility (via firmware update)</p>	<p>1,499.99</p> <p><u>- 300.00</u></p> <p>1,199.99</p>
K51855	With 18-55 WR	<p>1,649.99</p> <p><u>- 300.00</u></p> <p>1,349.99</p>

SMC PENTAX LENSES

<u>Model</u>	<u>Price</u>
DA 10-17 Fisheye f/3.5-4.5 ED	549.99
DA 12-24 f/4 ED AL	729.99
DA* 16-50 f/2.8 ED	1,299.99
DA 16-45 f/4 ED	399.99
DA 17-70 f/4 AL	499.99
DA 18-55 f/3.5-5.6 ED AL WR	159.99
DA 18-135 f/3.5-5.6 ED AL IF (DC) WR	449.99
DA* 50-135 f/2.8 ED	1,329.99
DA 55-200 f/4.5-5.6 ED WR	219.99
DA 55-300 f/4.5-5.8 ED	359.99
DA* 65-250 f/4 ED	1,769.99
DA 35 f/2.4 AL	199.99
DA 15 f/4 ED ltd	519.99
DA 21 f/3.2 ltd (black or silver)	524.99
DA 40 f/2.8 ltd (black or silver)	354.99
DA 70 f/2.4 ltd (black or silver)	564.99
DA 35 f/2.8 macro ltd	559.99
D FA 100 f/2.8 macro WR	619.99

Note: All DA lenses are weathersealed and SDM motor

PENTAX FLASHES AND ACCESSORIES

AF 200 FG Flash (PTTL non bounce GN 66)	124.99
AF 360 FGZ Flash (PTTL auto zoom bounce GN119)	229.99
AF 540 FGZ Flash (PTTL auto zoom bounce GN178)	399.99
AF 160 FC Macro Flash (PTTL bounce GN 53)	459.99
DBG4 BATT Grip (for K7)	209.99
D-BH109 AA BATT HOLDER (for KR)	39.99