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SONY LED, GOOGLE HD TV, BLU-RAY AND TABLETS



5yr Warranty available for only \$99.99 additional

*Prices subject to change, updated 1/24/12

<u>Model</u>	<u>Description</u>	<u>Price</u>
KDL32BX420	Same features as KDL32BX320 with 1080p resolution H20-7/8 x W31-1/2 x D8-3/4 with pedestal H19-5/8 x W31-1/2 x D3-5/8 without pedestal	479.99 <u>- 30.00</u> 449.99 1/1 – 2/18
NSX32GT1	Same features as NSX24GT1 with 32” screen size W30-1/4 x H23 x D6-3/4 with pedestal W30-1/4 x H19 x D2-1/4 without pedestal	479.99
KDL32EX523	Same features as KDL32BX420 with: Edge lit LED X Reality engine – analyzes each scene to improve picture quality Internet streaming Built-in Wifi – connect to Wifi 4 HDMI inputs H20-1/8 x W29-3/4 x D8 with pedestal H19 x W29-3/4 x D1-11/16 without pedestal	649.99 <u>- 50.00</u> IR 599.99 1/1 – 2/18
NSX40GT1	40” Google TV Built-in Google TV Dual view – surf web while watching TV Downloadable Android apps (coming in 2011) Supplied QWERTY keyboard remote Built-in Wifi a/b/g/n 8GB onboard storage 4 HDMI inputs, 1 component, 1 composite W37-5/8 x H24-3/8 x D11-3/4 with pedestal W37-5/8 x H23-1/8 x D2 without pedestal	598.99

KDL40BX420	40" LCD TV 1080p resolution 60Hz 2 HDMI inputs, Bravia Sync, light sensor H25 x W39 x D9-7/8 with pedestal H23-5/8 x W39 x D3-3/4 without pedestal	649.99 -130.00 IR 519.99 1/3 – 2/18
KDL40EX523	Same features as KDL40BX420 with: 60 HZ motion flow, swivel base Edge LED backlighting, X Reality engine Internet connectivity, 4 HDMI inputs H24-3/8 x W37-1/4 x D9-7/8 with pedestal H23-1/8 x W37-1/4 x D1-1/8 without pedestal	879.99 -100.00 IR 779.99 1/1 – 2/18
KDL40EX720	Same features as KDL40EX523 with: 3D in full 1080p Motionflow XR 240 Eco-sensor Wifi-ready adapter optional to access Internet H24-3/8 x W37-1/4 x D9-7/8 with pedestal H23-1/8 x W37-1/4 x D1-2/3 without pedestal	1,211.99 - 412.00 SIR 799.99 1/22 – 2/4
KDL40EX729	Same features as KDL40EX720 with: IR in RS232 control H W D with pedestal H W D without pedestal	1,099.99
NSX46GT1	46" Google TV Built-in Google TV Dual view – surf web while watching TV Downloadable Android apps (coming in 2011) Supplied QWERTY keyboard remote Built-in Wifi a/b/g/n 8GB onboard storage 4 HDMI inputs, 1 component, 1 composite W42-7/8 x H27-3/8 x D11-3/4 with pedestal W42-7/8 x H26-1/8 x D2-1/4 without pedestal	879.99
KDL46BX420	46" LCD TV 1080p resolution 60Hz Motion Flow 2 HDMI inputs Bravia Sync Light sensor H27-7/8 x W44-1/8 x D11-5/8 with pedestal H26-5/8 x W44-1/8 x D3-7/8 without pedestal	802.99 -123.00 IR 679.99 1/1 – 2/18
KDL46EX523	Same features as KDL46EX500 with: Edge LED backlit 60Hz 4 HDMI inputs X Reality engine – analyzes each scene to improve picture quality Internet connectivity and streaming Built-in Wifi with media remote Skype H27-1/4 x W42 x D10-1/4 with pedestal H26 x W42-1/2 x D1-11/16 without pedestal	999.99 -100.00 IR 899.99 1/1 – 2/18

KDL55HX820 -Discontinued- On-Hand Only	Same features as KDL55HX729 Corning Gorilla Glass – new durable, lightweight, frameless design glass panel Opticontrast Panel–Sony’s exclusive panel boosts contrast, brightness H31-3/4 x W50-1/2 x D12-1/4 with pedestal H30-1/2 x W50-1/2 x D1-1/8 without pedestal	2,955.99 <u>- 956.00 IR(A)</u> 1,999.99 1/1 – 2/18
XBR55HX929	Same features as KDL55HX820 with: Intelligent Peak LED backlighting–Sony’s most precise picture Motionflow XR 960 IR in, RS232 control H31-5/8 x W50-3/8 x D12-1/4 with pedestal H30-3/8 x W50-3/8 x D1-1/2 without pedestal	3,227.99 <u>- 578.99 IR(A)</u> 2,649.99 1/22 – 2/18
KDL60EX720	60” Edge Lit LED 3D in full 1080p X Reality engine analyzes each scene to improve picture quality Motionflow XR 240 Internet connectivity/streaming Wifi-ready with optional adapter to access Internet H34-1/4 x W54-3/4 x D12-5/8 with pedestal H33-1/8 x W54-3/4 x D1-5/8 without pedestal	2,349.99 <u>- 200.00 IR(A)</u> 2,149.99 1/1 – 2/18
KDL60NX720	Same features as KDL60EX720 with: Opti-contrast panel – Sony’s finest panel with highest contrast and brightness Energy savings switch eliminates standby power Corning Gorilla Glass is a more durable and lighter panel with stunning design Built-in Wifi – no adapter needed to connect with Internet H34-1/2 x W55-3/8 x D12 with pedestal H33-1/4 x W55-3/8 x D1-5/16 without pedestal	See Below
	2,788.99 <u>- 189.99 IR(A)</u> 2,599.99 1/1 – 2/18	2,788.99 <u>- 189.99 IR(A)</u> 399.99 BDVE580 <u>- 200.00 CIR</u> 2,799.99 1/1 – 2/18

(A) SIR – Sony Instant Rebate

XBR65HX729	65" full 1080p LED with 3D X-Reality Pro Engine – analyzes each scene pixel by pixel to improve even low res Web content for Sony's best picture Dynamic Edge LED – offers superb contrast and energy efficiency Motion Flow XR 480 Skype – enables video chats using Skype on your TV Optional microphone and camera required Internet streaming – watch movies with Net Flix, popular TV shows, or user-generated video on You Tube Built-in Wifi – stream your entertainment and use home network to share photos and more HDMI x4 USB input H59 x W36-5/8 x D14-5/8 with stand H59 x W35-3/8 x D2-3/8 without stand	3,999.99
XBR65HX929	Same features as XBR65HX729 with: Intelligent Peak LED – Sony's finest and most precise picture Motion Flow XR 960 Hz Opticontrast panel – Sony's exclusive panel technology that boosts contrast and brightness Corning Gorilla Glass – incredibly durable, lightweight design with Corning's exclusive Gorilla Glass H36-7/8 x W59-1/4 x D14-3/4 with stand H35-1/2 x W59-1/4 x D2-5/8 without stand	4,799.99

SONY TABLET

<u>Model</u>	<u>Description</u>	<u>Price</u>
SGPT111US/S	16 GB Android tablet 9.4" screen Sony Tru Black display Built-in universal IR remote Play Station certified Ergonomic design for long periods of use Pre-loaded Sony Entertainment Pack Built-in b/g/n Wifi and Blue Tooth .3 MP front camera/5 MP rear Camera and TV Full size SD card slot	499.99
SGPT112US/S	Same as SGPT111US/S with 32 GB	599.99

SONY BLU-RAY DVD

BDPS380	1080p Blu-ray disc player HDMI input Netflix streaming iPhone/iTouch remote app Dolby Tru-HD, DTS-HD Bravia Sync compatible Wireless LAN via USB* *optional UWA-BR100 (\$79.99)	149.99 -60.00(A) SIR 89.99 1/1 – 2/11
BDPS480	Internet streaming – Netflix, You Tube, Pandora, and more App for iPhone/iPaid and Android Multi room music and party streaming Blu-ray 3D playback capability Quick start/load to watch movies faster than ever DLNA wireless streaming of photos, video, and music Wifi adapter-ready Access and search detailed movie info with Gracenote Enjoy music, photos, and video via USB slot	179.99 -70.00(A) SIR 109.99 1/1 – 2/18
BDPS580	Same features as BDPS480 with built-in Wifi	199.99 -50.00(A) SIR 149.99 1/1 – 2/11
BDPS780	Same features as BDPS580 with: Skype capability with optional Camera 2D to 3D conversion 16 bit video processor for premium picture quality	249.99
NSZGT1	Google TV Blu-ray DVD player Surf web and watch TV with dual view Download apps via Android Market (coming in 2011) Supplied QWERTY keyboard remote 1080p Blu-ray playback Android/iPhone remote control app Built-in Wifi a/b/g/n 8GB onboard storage	299.99 -70.00(A) SIR 229.99 1/1 – 2/18
BDPCX7000ES	400 disc ES Blu-ray mega changer Super bit mapping and HD reality enhancer Download disc (title art, metadata) via Internet Search/sort by genre, title, director, and more RS232 control, 7.1 audio out USB input for added storage for BD live ES design, no Wi-Fi, 5 year ES warranty	1,599.99

*SIR – Sony Instant Rebate.

SONY DVDirect

VRDP1	One-touch SD video transfer to DVD Up to 6x record speeds Runs off USB power from Sony camcorder *Compatible with 2009 and beyond HDD or flash Sony Handycams	99.99
VRDMC6	Same as VRDP1 with: USB/firewire (4 pin) input Analog A/V input Memory stick Pro/Duo, SD, XD card input HD video transfer from Handycam or Alpha SLR* Make DVD slide show of photos	199.99
VBDMA1	Same as VRDMC6 with: Blu-ray disc burner Can be used as external burner for PC Same 3D panorama 3D photos, sweep multi-angle No XD card input	299.99

*Records in AVCHD format. Playback unit must be compatible. Note: All current Sony Blu-ray players and PS3 support AVCHD playback.

SONY SOUNDBAR SYSTEMS

<u>Model</u>	<u>Description</u>	<u>Price</u>
BDVF7	350 watt 2.1 channel 40" soundbar 3D Blu-ray disc player with Wifi iPod playback via USB port Photo/video playback via USB port Wall mountable (bracket optional)	399.99
HTCT550W	400 watt 2.1 soundbar for 40" TV and above Wireless active subwoofer 3 HDMI inputs/1 out BRAVIA widget OSD Audio/standby pass thru when system is off BRAVIA Sync one remote control	399.99 -50.00 IR 349.99 12/4 - 1/7
HTCT150	340 watt 3.1 channel soundbar system 3D pass thru BRAVIA monolithic design BRAVIA Sync Audio/standby pass thru when system is off Digital media port (sold separately) for iPod 3 HDMI in/1 out	299.99

SONY 3D GLASSES

TDGBR50	Battery operated (CR2032)	49.99
TDGBR250	Large adult glasses	69.99
3DBNDL/NARNIA	3D Kit 2 pairs adult 3D glasses <i>Chronicles of Narnia</i>	129.99
3DBNDL/HPOTTER	2 pairs adult active glasses 2 3D <i>Harry Potter</i> movies	179.99
Pro Forma 460A (Black)	46"	349.99
Pro Forma 550A (Black) Pro Forma 550A (Cherry)	55"	399.99
Pro Forma 650A (Black) Pro Forma 650A (Cherry)	65" / 60"	399.99